



FINAL EXAMINATIONS

SCHOOL OF EDUCATION AND SOCIAL SCIENCES

KITENGELA CAMPUS

THIRD SEMESTER, 2024/2025 ACADEMIC YEAR

EXAMINATION FOR THE DEGREE OF BUSINESS ADMINISTRATION

Business Ethics(BBA1223)

STREAM:

TIME: 2 HOURS

EXAMINATION SESSION: DECEMBER 2025

YEAR: 2025

DAY [31]

DATE: [2025]

INSTRUCTIONS:

1. Attempt ALL the questions in **Section A**
 2. Attempt any **Two** questions in **Section B**
 3. The entire exam is worth sixty (40) marks.
 4. Write **ONLY** on the space provided on the answer sheet or as otherwise instructed.
 5. Where necessary Show your working clearly.
 6. Do **NOT** attempt to access any library, online (audio, video, digital or electronic) or paper based (written), sources for your answers unless this is clearly advised in the Question.
-

SECTION A: COMPULSORY

Question 1

A multinational company operating in Kenya is accused of polluting rivers and exploiting workers while sponsoring charity projects in the same community. Required:

- a) Analyze the ethical issues involved using Rawls' theory of justice and Corporate Social Responsibility principles. (10 marks)

- b) Propose strategies for transforming the company's corporate culture to align with ethical and Christian values of fairness, stewardship, and responsibility. (10 marks)

SECTION B: CHOOSE TWO QUESTIONS

Question 2

- a) Explain the core ideas of Aristotle's virtue ethics and their relevance to corporate ethics. (5 marks)
- b) Develop a short Code of Ethics for a business organization grounded in virtue theory principles. (10 marks)

Question 3

- a) Identify key ethical challenges that can arise between employers and employees and between companies and consumers. (10 marks)

Question 4

- a) Define Corporate Social Responsibility (CSR) and explain its importance for sustainable business. (10 marks)

Question 5

- a) Discuss the major differences between utilitarianism and Kantian deontology. (10 mark)